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T E L A V I V , I S R A E L  
W W W . E L I A N N A B A R E L . C O M  
[elianna\\_barel@yahoo.com](mailto:elianna_barel@yahoo.com)  
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P R O F E S S I O N A L E X P E R I E N C E

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**TIME OUT ISRAEL. TEL AVIV, ISRAEL**

**AUGUST 2009 – PRESENT**

***SENIOR EDITOR***

Content development and creation; launching new sections; writing and editing articles with an emphasis on style, culture, travel and food for the internationally recognized, monthly magazine  
Collaborating with commercial departments for client's specific requests and needs  
Providing content and editorially supervising resources in English for the Yuval Sigler Media Group and its products as a whole, including services for:

Private clients (consulting, developing and managing editorial supervision of bespoke content projects for a variety of commercial entities and local authorities)

Atmosphere, ELAL's in-flight Magazine

The first edition of Time Out Tel Aviv's Global Issue, 2011

**FREELANCE CONTENT WRITER. EVERYWHERE**

**JANUARY 2005 – PRESENT**

DAILYCANDY.COM, JEWISH JOURNAL, SOUP MAGAZINE, BEST PLACES TRAVEL GUIDES, THE OREGONIAN, PORTLAND MONTHLY MAGAZINE, THE CHANGING ROOM MAGAZINE, ULTRAPDX.COM, FINDER (WILLAMETTE WEEK MAGAZINE)

Responsible for writing, editing, interviewing and styling pertaining to articles on fashion, arts & culture, travel, food, special sections and wedding segments of several magazines, newspapers, websites and private clients locally and internationally

**ANTHROPOLOGIE. PORTLAND, OREGON**

**NOVEMBER 2007 – AUGUST 2009**

***ASSISTANT SELLING MANAGER / PERSONAL SHOPPER***

Conduct hiring and training

Assisting with window displays, merchandising, outfitting and trends within store

Appointment setting/customer profiles

Advanced awareness and knowledge of trends and product

Interpreting and articulating current styles/trends, and in effect, translating into inspiring outfits personalized for customers' body type, level of comfort, age, style, etc.

Organizing special events and sales

**WILLAMETTE WEEK. PORTLAND, OREGON**

**JANUARY 2006 – JUNE 2008**

***FREELANCE FASHION / SPECIAL SECTIONS***

Writing and editing editorial features

Organizing and crafting press releases

Writing proposals

Working with retailers, catalog companies, distributors and reps to fill media requests

(Choosing items, requesting samples, keeping track of all orders, returns, and items used during photo shoots, as well as delegating assignments)

Compiling fashion/beauty events and happenings, event listings and boutique/store openings online

**PORTLAND MONTHLY MAGAZINE. PORTLAND, OREGON**

**AUGUST 2005- JANUARY 2006**

***EDITORIAL INTERN***

News desk: reporting, research and fact-checking

Features (fashion spreads, beauty, accessories, bridal)

**E D U C A T I O N**

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UNIVERSITY OF COLORADO BOULDER, COLORADO

GRADUATED: MAY 2004

Bachelor of Arts and Sciences in English

Bachelor of Arts and Sciences in Clinical Psychology

**S K I L L S / T A L E N T S :**

Meticulous eye for style and detail; creativity and resourcefulness; broad knowledge of trends and forecasts; technical know-how of online forums and social media outlets; solid interpersonal and networking skills; persistence and self-motivation; savvy business skills in dealing with invoicing, bills, budgets, etc.

**A D D I T I O N A L I N F O R M A T I O N :**

Date of Birth: June 8, 1982

Born in: Los Angeles, California (American and Israeli Citizenship)

Native English with French fluency

Website: [www.eliannabarel.com](http://www.eliannabarel.com)